



LBID MEETING MINUTES

Tuesday, July 23, 2024 | 3 pm

124 South Main, Suite 210 and Via Zoom hybrid

Present: Susan Byerly, Megan Eubank, Lauren Silano, Dale Hopkins, James Langteaux, Jeff Galli

Not Present: Dale Sexton

Public Comment – N/A

Discussion/Action Items

- A. **Welcome New Board Members** – we welcome Jeff Galli of Campione. Discussed Board terms and leadership roles, no one on the Board is ready to step up into leadership roles at this date, Dale Sexton agreed to extend his term until Board members volunteer to take on leadership roles. Will continue Board discussion in subsequent meetings.
- B. **Review/Modify/Approve Past Meeting Minutes** – *Motion to approve by Dale Hopkins/Jeff Galli/Unanimous.*
- C. **Downtown Master Plan** – discussed existing draft, comment process and timeline. Reminder that this is not a regulatory document but planning guide incorporating community values and priorities for the future of a vibrant Downtown. Discussed LBID response to plan, as Board is often working during Commission meetings. Discussed how other Downtown communities have information hub/structures. Discussed idea of Downtown organization information meeting for community as there is a great deal of discussion about who does what with LBID, URA, City etc.
- D. **Funding Opportunity/Give a Hoot** – discussed our participation and pro bono social media outreach in Give a Hoot to raise funds for Flower Baskets and LBID projects, Board encouraged to invite people to support LBID during Give a Hoot. Discussed opportunity to support Downtown nonprofits through Give a Hoot that we would have previously supported through grants when our expenses were lower, and parameters for those Downtown nonprofits, will follow up with more info and email vote. Discussed LBID funds, sponsorships, members, and fundraising events (like a Campione dinner or ball, raffle during slow season) to raise funds. Patricia Grabow recommended increasing LBID assessments to address budget shortfalls.
- E. **Additional Discussion Items from Board Members** – Suz suggested some cool season event ideas, including snow polo and Meat-a-palooza Jerky contest “Jerk Off.”

Board of Directors

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Update on Business Items of Interest

- A. **Directors Report**; Reviewed annual plan and budget submitted to Commission including increased banners and income from that and importance of consistent street closure policy implementation, supporting Housing Coalition through LBID initiated Housing Heroes program, City support of Downtown Flower baskets in absence of URA support, Discussed Downtown contractor option to be on payroll instead of ICEC and own insurance and ideal candidate, LBID property assessment updates, reminder to Downtown businesses to sweep their sidewalks into the street the day before the summer street sweeping, Montana Downtown & Main Street Conference agenda 10/23-25/2024.
- B. **Additional New Business from Board Members** – N/A

Public Comment on any Public Matter Not on the Agenda – N/A

Next Meeting Dates: September 24, November 26 2024

4:40 pm Adjourn

Minutes respectfully submitted by Kris King

Board of Directors

Susan Byerly, Megan Eubank, Jeff Galli, Dale Hopkins
James Langteaux, Dale Sexton, Lauren Silano